

AD TEMPLATES

ANNONSMALLAR / ANNONCER

VISER.NO/VISOR



Release date VISOR #13:
April 15, 2019

Release date VISOR #14:
Nov 15, 2019

VISOR: A Nordic Singer/Songwriter Magazine

VISOR is a collaboration between three Scandinavian singer/songwriter organisations: Visan i Sverige, Norsk Viseforum and Visens Venner Danmark. «Visa/vise» is the Scandinavian word for folk.

VISOR is the only Scandinavian magazine for singer-/songwriters and acoustic based music. The issues are subscription based and the circulation has been 2000 for the latest issues. We publish 2 issues a year.

Ad prices and formats

Prices for ads in different sizes on the next pages.

Originals: We prefer originals in PDF format in CMYK (4-color) with at least **300 dpi** resolution, but Photoshop (PSD) format can be used as well with 300 dpi or higher resolution.

If you only have text and pictures and want us to make the ad for you: **800 kr** extra.

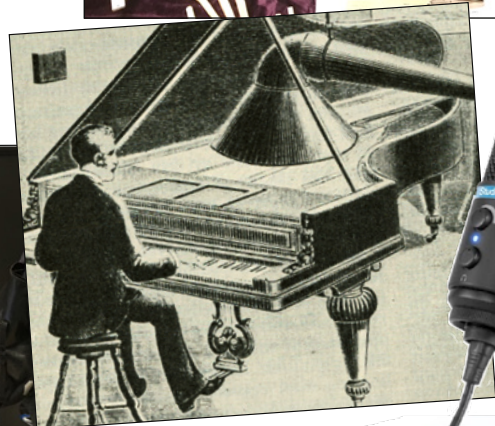
Ads bought in Norway, Sweden or Denmark is paid in each country's currency.

For more questions or placing ads, contact:

Norway: Øyvind Rauset
red@viser.no

Sweden: Ivar Sjögren
ivar.sjogren@comhem.se

Denmark: Kim Ravn-Jensen
kim@ravn-jensen.dk



1/1 PAGE

Full page (including margins):
170 mm wide / 240 mm high + 3 mm on each side

6 000 kr

Ad within text area:
152 mm wide / 216 mm high

1/2 PAGE

Half page (including margins):
170 mm wide / 120 mm high + 3 mm on each side

3 500 kr**1/6 PAGE**

Ad within text area –
vertical:

49 mm wide /
107 mm high

1 000 kr

OR

100 mm wide /
51 mm high

1/3 PAGE

Ad within text area –
vertical:

49 mm wide /
216 mm high

2 000 kr**1/2 PAGE**

1/2 page ad within text area:
152 mm wide / 107 mm high

3 000 kr**1/3 PAGE**

Ad within text area – horizontal:
152 mm wide / 70 mm high

2 000 kr

BACKPAGE

174 mm wide / 164 mm high
+ 3 mm on left and right

8 000 kr

